

# RAFA MINISTRO

Multidisciplinary Designer



Let's work together

## CONTACT INFORMATION

Email  
rafaelzministro@gmail.com

Address  
Rua Carlos Pereira nº 15, 2º Direito  
2760-151

Phone  
(+351) 913 961 106

Date of birth  
09-26-1980

Nationality  
Portuguese

## LANGUAGES

English  
Intermediate

Spanish  
Intermediate

## PORTFOLIO

rafaministro.com



Multidisciplinary Professional in both On and Offline Design. Specialist in Brand Creation with complete Visual Identity solutions. I believe that the world is made of cooperation in which together we gain more. I love working with colors, shapes, typography and images.

## EXPERIENCE

### CREATIVE ART DIRECTOR

Big Group, Portimão - Portugal / Huelva - Spain  
Dec 2021 - Current position

Creation and management of the Big Group's brand architecture, being responsible for the Branding of the companies created: Big Hub, Big Care, Big Wash, Big Delivery, Big Sales and Big Agency, leading the creation of external clients in Spain, Brazil, Angola and Portugal.

Brand management, Key Visual, Pitch, Graphic Design, Brand Creation, Strategic Design, Advertising Campaign, Social Media Design, Websites, Landing Pages.

### ART DIRECTOR

Brivia, Novo Hamburgo, Brasil - Lisbon, Portugal  
Mar 2021 - Nov 2021

Art Direction for Embraco, Nidec, Votorantim Cimentos, Ciser and RBE.

Key Visual, Pitch, Graphic Design, Brand Creation, Strategic Design, Advertising Campaign, Social Media Design, Landing Pages.

### CREATIVE ART DIRECTOR

Grito Empresarial, Porto Alegre - Brasil  
Jul 2012 - Feb 2021

Brand Creation, Visual Identity, Strategic Design Management, Branding, Websites, Graphic Design On and Offline, Motion Design. Presentation of projects.

### GRAPHIC AND WEB DESIGNER

Idene Comunicação e Design, Porto Alegre - Brasil  
June 2000 - June 2012

Brand Creation, Visual Identity, Websites, Graphic Design On and Offline.

## EDUCATION

### Bachelor of Industrial Design

Universidade Luterana do Brasil Canoas, RS  
June 1999 - January 2005

## SOFTWARES

Photoshop, Illustrator, Premiere, After Effects, InDesign, XD, Dreamweaver, Adobe Creative Suite, Corel Draw, Wordpress.



## SOFT SKILLS

Visual communication, Attention to detail, Time management, Motivation, Problem-solving, Teamwork, Work ethic

## HONORS & AWARDS

Winner, Samsung Awards Design 2002, Graphic Design.